



Tourism Naturally-The Indigenous and Ecotourism Specialists

With 30 years experience successfully operating nature and adventure tourism businesses, Neil McGilp and Liz Cayzer of Tourism Naturally, provide marketing, mentoring, product development and management services for indigenous tourism businesses.



We seek to developing tourism product that complements the natural, cultural and heritage values of a region and leverage the skills and knowledge of the Traditional Owners to provide authentic cultural experiences.

Tourism Naturally undertake innovative Product Development, Business Planning, Marketing Planning, Mentoring and Project Management to ensure that your tourism idea is effectively developed and project managed to become a reality.

We have had a direct involvement in tourism from safari camps and 4wd tours to luxury resorts, including:

- Operating Canoeing and Rafting tours
- Operating a Backpackers hostel in the Kimberley
- Operating Kimberley Wilderness Adventures, a multi award-winning eco-tourism business turning over in excess of \$2m.
- Forming Joint Ventures with Indigenous groups
- Managed Seven Spirit Bay Wilderness Resort in Arnhemland, NT
- Manager of Outback at Isa Tourist attraction
- Mentoring and business planning services for Indigenous Businesses in Far North Queensland with Cape York Business Development and Indigenous Business Australia
- Working for the Department of Tourism, Regional Development and Industry
- Successful operations of the Mareeba Wetlands Reserve and Jabiru Safari Lodge

Neil McGilp has added the latest management techniques to his tourism management experience by completing a Master of Business Administration in Hotel and Tourism Management.

CONTACT DETAILS:

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